

Present: John Belk, Anne Diekema, Merrill Funk, Jon Karpel, Johnny Maclean, Jason McCoy, Krystal McCoy, Julie Pynn, Emma Turner, Neliya Romero, Melinda, James Sage, Yakshinee Boodoo.

DATE: February 24, 2021

I. Call to Order

Brandon Harris presentation

Working on strategies for outreach and recruitment.

- How to use social media for outreach.
- Using different social media for different audiences.
- Cross Posting potential- Expand the outreach of the program and build communication across campus.

II. Approval of Minutes

January 2021

- Start a new round with John Belk and Anne Diekema. Needs approval from Deans.
- Emma Turner made motion to approve minutes, and Anne Diekema second it.

III. Announcements (4:00-4:05 pm)

- A. Advisor Lunch: Tuesday, March 16, 2021 11:30-1:00 pm: Attending?
- RSVP received and lunch ordered.

Implicit Bias Workshop: Randy Johnson, Doni Savoie, and Landry Igiraneza

- B. GE GAP coalition update
- GAP achievements.
 - What initiatives might help.
 - Videos with GE faculty.

C. Attainment gap update

- Convene by provost Anderson, and Chaired by new associate provost of Diversity.
- Gather and understand existing data.
- Identify areas where we don't have concrete data.
- Johnny described the gaps committee work (5 areas of focus).
- Goal is to set up new associate provost for success..

IV. Discussion Items (4:05-4:45 pm)

A. GE Innovation/Integration Project

- 4 hours of engagement times.
- Video flip grid exercise.
- Pick 1 or 2 great initiative that we will see happening in Fall 2021.
- CDI focus group- relevancy of GE program. GE courses being more connected to their major would make more sense.
- Cruise- Students put in there by their interest. Stay in it for a year.
- Integration- Have an educational seminar, Different perspective on one issue.
- Wellness course experience- hard to be energetic about teaching the class.
- GE Institute- workshop all day- most attended event. Think about doing that again.
- Within 2 months to brainstorm, prioritize and implement.

B. GE Course: New knowledge area? Mental wellness, financial literacy, and cultural competence

V. Workgroup Breakout Sessions (4:45-5:15 pm)

A. Workgroup Julie: GE Message and Marketing Items to ACEs and Nest

- Came up with words to make it very student friendly slogans.

B. Workgroup Melinda: GE course, follow suggestions for further conversation

- To achieve some success in closing attainment gaps.
- Start introducing DEI things within their own courses (Faculty).
- Faculty receive trainings.
- Support diversity.
- Go to deans to request for speakers.

C. Workgroup Nathan: GE Website redesign, create bulleted list for work order

- Not user friendly- Mostly words on top of words.
- University of Utah has a great GE website.
- Need general intro video on home page.
- Ask SUU marketing students to design our GE page. Have them work with web services.

VIII. Meeting Adjourn 5:29